What’s inside...

CLUB ESSENTIALS | SCRAPTABULOUS!

CONTEST TIPS | THE BUZZ | MADLIBS
Get movin’!

Jump into the school year in a NEW Builders Club tee

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Go to www.BUILDERSClub.org and click on “Shop” at the top of the page. Then click on “Apparel” and “New Logo Tee.” Or just give us a call at +1-800-KIWANIS, ext. 411.
Piece by piece
*Building a great club is no puzzle*

Singular sensation
*How to plan an award-winning service project*

Scraptabulous!
*Make an awesome club scrapbook*

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Dear Builders Club Members,

Feeling like a winner? We hope so. This issue’s full of ideas and tips for Builders Club contests—from scrapbook to single service. Check out the buzz, too, to learn about our exciting new service project and how you can get involved.

Have a great school year!

Sherri McKeen, Builders Club specialist
smckeen@kiwanis.org

We’ve gone digital!
Check out our new interactive digital edition at www.buildersclub.org. You can even turn the pages on your computer screen.

Editors:
Sherri McKeen

Contributing Editors:
Adrian Kendrick & Eileen Dennie

Designer:
Maria Malandrakis Demko

Content Manager:
Alyssa Chase

Builders Club Office:
3636 Woodview Trace
Indianapolis, Indiana, USA 46268-3196
Phone: 800-549-2647 or 317-217-6177
Fax: 317-879-0204
E-mail: buildersbloc@kiwanis.org
Web address: www.buildersclub.org
Faculty advisor
• Makes connections in your school and community
• Finds fun ways to help your club

Kiwanis advisor
• Your club’s Kiwanis connection
• Brings ideas to your meetings

An awesome club
• Keep growing—ask your friends to join
• Be open-minded—reach out to the whole school

Service projects
• They’re up to you
• Choose projects that will help your school and community
• Ask questions and find out what the needs are

Wild fun
• Let the ideas flow
• Have fun even when you’re working hard
• Feel the good vibes of doing something great with your friends

4 Builders Bloc 2010–11
Club members
• Ready to help
• Hearts on fire
• Dedicated to your school

Kiwanis club
• In tune with your club
• Works with you to plan projects
• Members visit your meetings and invite you to Kiwanis club meetings

Annual officer training
• Empowers officers to do their best
• Teaches your president, vice president, secretary and treasurer what they need to do
• Led by your advisor

It’s easy to build a great club when you’ve got all the right pieces
The Builders Club of Madeira Beach Middle School saw a need and took action. They knew, especially at Christmastime, soldiers in Iraq would be lonely and missing their families. So they created a plan to spread holiday cheer by collecting and sending cards and goodies, including coffee, candies, lotion and socks. The result? The servicemen were touched. So touched, in fact, that they sent the students a gift in return, a huge flag that had flown over their base in Balad, Iraq.

The club entered its project in the Builders Club Single Service Project Contest and won first place! Here’s a checklist of items to include in your club’s single service project contest entry.
SERVICE NEEDED
What problem did your club fix or what need did you address? How did you become aware of the situation? At Madeira Beach Middle School, the Builders Club learned that the sister of the school’s band leader was stationed in Iraq. This gave them a personal contact and an address where to ship the goodies.

PROJECT PLAN
How did you come up with a solution to the problem your project addressed? Did you form a committee or get help from your advisors?

PROJECT IMPLEMENTATION
What was the process for reaching your goal? Did you document the steps in photos you could share?

FINAL RESULTS
Who did your project benefit? How did it make things better?

PUBLIC AWARENESS
How did you let others know about your project? If you published an ad in the school paper or your town’s paper, include that with your entry.

MEMBER IMPACT
What difference did your project make to the people who helped with it? Any lessons learned or eyes opened? In this year’s winning project, club members learned about what the troops in Iraq experience on a daily basis thanks to regular e-mails from one of the soldiers.

ADDITIONAL INFORMATION
What else would you like everyone to know about your club’s special project?

Read more about the winning entries at www.buildersclub.org/contests.
Have you ever been inspired to design your own club scrapbook? Now’s a great time to do it. Get your act together and enter the Builders Club scrapbook contest. Divide up the work and multiply the fun! Here are some tips to get you started.
Must-haves
Start with the basics. These elements are required:

- Tell your club story.
- Identify your book with club name and school year.
- Add a table of contents at the front.
- Use dividers and tabs.
- Include a front and back cover.
- Complete the scrapbook contest entry form.
- Use only this school year’s projects.
- Submit your scrapbook to your district administrator by April 1, 2011.

Format
Purchase a scrapbook from the craft store, slip pages into a three-ring binder or create your own book—binding your pages, dividers and covers together with rings or string. Use dividers to separate the book into these categories:

- Service to school
- Service to community
- Fundraising projects
- Assistance to Kiwanis-family projects
- Miscellaneous
The look
Would a model look good with dirty fingernails? No way! Ditto your scrapbook. Make sure it’s well-groomed and stylish.

• Pick a theme that’s unique to your club.
• Use a consistent style—the same font, color scheme and heading sizes.
• Jazz it up. Give it some flair. Browse scrapbook stores, magazines and the internet for ideas.
• Try something different. Use unique materials that reflect your club’s projects.

Inside scoop
The contents are the main ingredients. Load your scrapbook up with tons of fun by including the following materials:

• News articles
• Photos
• Thank-you cards from those you helped
• Member-created artwork
• Examples of fliers, cards and anything your club created to promote your activities
• Samples
• Souvenirs
• Handwritten or typed text about each project or event

Keep in mind:

• Only activities from this school year are allowed.
• Put a table of contents at the front.
• Parents, teachers and advisors can help but the work should be done by the club members.
Capture the moment
What’s a great scrapbook without great pictures? Seize every moment by including these details with your photography skills:

- Take action photos during your activities or use drawings.
- Crop your photos using all kinds of shapes or fun scissors.
- Add captions to pictures and journal boxes so you’ll always remember the who, what, where and when of these events and photos.

On the web
Think you’re ready to enter your scartabulous creation? Learn more about the Builders Club contest at www.buildersclub.org/contests. Let the creativity begin!
M
ternal and neonatal
tetanus (MNT) kills one
baby every nine minutes. What
if you had the chance to save
a baby’s life from this terrible
disease? With The Eliminate
Project—Kiwanis eliminating
maternal/neonatal tetanus—
you can. Yes, you!

Three doses of a 60-cent
vaccine can protect babies
and their moms too. Kiwanis
and UNICEF have joined
forces to bring this vaccine to
40 countries around the world.

The Kiwanis family is getting
involved from the get-go. At
the Kiwanis International
convention in June, Julianne
Hallett, president of the Bowling
Green Elementary School K-Kids
Club, and the club’s advisor
Rich Santer presented the cam-
paign’s very first donation to
Kiwanis International President
Paul Palazzolo and US Fund for
UNICEF President and CEO
Caryl Stern. The Bowling Green Elementary School club earned more than $1,000 at its second annual talent show and donated it to The Eliminate Project. “We wanted to donate to a service project that helped kids,” says Julianne. “Every little bit counts when helping others.”

Julianne and her club are already planning new ways to support The Eliminate Project. What’s your club planning to do?

GET READY
Here’s what you and your club can do to get ready for the July 2011 kickoff of The Eliminate Project:

JULY–SEPTEMBER 2010
Learn about maternal/neonatal tetanus (MNT). Recruit more kids to join your club.

OCTOBER–DECEMBER 2010
Appoint a member to lead your club’s campaign. Educate your club and community about MNT.

JANUARY–MARCH 2011
Spread the word about MNT. Get involved with your sponsoring Kiwanis club.

APRIL–JULY 2011

Find resources at TheEliminateProject.org.
Sunny street

Members of the Pioneer Middle School Builders Club in Wenatchee, Washington, turned a graffiti-covered wall into an island paradise. Thanks to the club, a concrete retaining wall across from a neighborhood school now features an 80-foot mural of an island scene, complete with monkeys, rabbits and a huge sunset. The painting will also include these words: “Make this world a better place by being a better person.” The club hopes the artwork will deter vandalism. “We’ve found that—most of the time—gangs won’t paint where there’s already a painting,” says Jim Bowen, a school counselor and the club’s advisor.

Eighth-grader Alyssa Guerrero and her Builders Club’s paradise mural

The Hermosa Valley Builders Club is collecting buttons. Not for sewing kits, bracelets or any craft project, but for something more meaningful. These buttons will be used to decorate a bench created in their Southern California town as a memorial of the September 11 terrorist attacks. The club, along with advisor Cathy McCurdy, decided that buttons would be the perfect way to represent the 2,998 people who died in the attacks almost nine years ago because each button is different. Plans for the bench show buttons forming the number 2,998 under the bench and possibly an American flag on the back. Being part of the creation of this memorial has helped the Builders Club members understand the impact of 9/11 on America.

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Madlibs

scrapbook fun

Fill in the blanks with your own word choices. Then read the story to a friend.

Our Builders Club has been working on a __________________________ noun since the beginning of the __________________________ noun. We want to keep track of our club’s __________________________ adjective activities and be able to __________________________ verb in the annual scrapbook contest. At each event, we take tons of __________________________ plural noun so we can document __________________________ noun.

We also like to __________________________ verb the __________________________ noun we are __________________________ verb ending in -ing so we can really understand our club’s impact.

Usually, the __________________________ noun we help will send us a thank-you __________________________ noun that we also include in the __________________________ noun along with the __________________________ plural noun.

We want to __________________________ verb our memories __________________________ adverb so we use colorful __________________________ plural noun, __________________________ plural noun and __________________________ adjective markers.

At one __________________________ noun, we were helping at a __________________________ noun with the local Key Club and our sponsoring Kiwanis club. The __________________________ adjective newspaper had sent a __________________________ noun! The reporter took a few pictures and __________________________ past tense verb our advisors about the __________________________ noun. And the next day, the __________________________ noun was in the newspaper. We made sure to include the __________________________ adjective clipping in our scrapbook.

Our Builders Club scrapbook makes us very __________________________ adjective because it reminds us of all the people we were able to __________________________ verb throughout the __________________________ noun.
Halloween hunt

Think you have what it takes to unscramble these words? Well, give it a try! You’ll find clues in the pictures above. Good luck!

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