Outlook

Healthy minds, stronger schools

From Builders Club <buildersclub@marketing.kiwanis.org>
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Kiwanis

October 2026



LEADERSHIP CORNER

Help us learn about Builders Clubs and members! Remind advisors that beginning-of-year member surveys can be submitted through October 31!

Questions or needs related to Builders Club?
Here's who to contact:

- memberservices@kiwanis.org to update advisor names, change contact information, help with reports and Kiwanis Engage access and address program kit issues.

- buildersclub@kiwanis.org for questions about the Builders Club program, the district administrator role, advisor and club resources and strategies for growing new clubs.
- SLPcharters@kiwanis.org for questions about how to charter or reactivate clubs, or what to do if you want to reopen a charter-revoked club.
- youthprotection@kiwanis.org for any youth protection questions. Use the 24-hour, confidential helpline, 1-866-607-SAFE (7233), if you think a member has been harmed or their safety and well-being are at risk.



4 WAYS TO PROMOTE MENTAL HEALTH

Mental health is among the leading challenges for people of all ages today. Your Builders Club can help improve the climate in your school or organization by planning a project that raises awareness and provides education.

Here are four things your Builders Club can do:

1. **Work with school counselors to organize an assembly or advisory program.** It's a great way to educate students about mental health and help them talk about challenges they face.

2. **Research the topic.** Before you approach decision-makers, learn about the issue by using programs for middle schoolers like NAMI's Ending the Silence or FLARE.
3. **Plan a mental health campaign.** Create posters and announcements that encourage students to talk to a friend or an adult if they are struggling. Provide kid-friendly resources for them.
4. **Be a welcoming leader.** When students feel like they belong and are connected to others, it improves their mental health. Do you see new students or anyone who seems to be alone a lot? Reach out and lead by example! Tell them about the fun and meaningful things your club does. Then invite them to join!



HOW TO STOP BULLYING

According to StopBullying.gov, one of the best ways to prevent bullying is to carry out a schoolwide program that fosters a positive school climate. Check out these resources, which help students raise awareness of bullying and improve school climate. Here are some things that Builders Club members can do:

1. Train bystanders to be upstanders — so they know how to safely intervene, support targets and report incidents.
2. Provide a safe space for open communication between students, parents and school staff.
3. Implement restorative practices like teaching empathy and accountability instead of zero-tolerance punishment.
4. Focus on social-emotional learning (SEL). This includes self-awareness, self-management, social awareness, relationship skills and responsible decision-making.

See how the Nassau Christian School Builders Club's Bullying Awareness Bulletin shared what bullying is, what to do when it happens and how students can be upstanders.

GET STARTED



FEED YOUR COMMUNITY: GLOBAL SERVICE PROJECT 2026

Take up the Global Service Project 2026 challenge — organize a club project to "Feed Your Community!"

Watch the Global Service Project video as a club to learn about the four ways members can meet the challenge:

1. Gather and donate food.
2. Raise and donate money.
3. Grow food.
4. Rescue and recover food.

Another option: Watch the entire video for Global Kickoff 2026, which was released October 1. It explains the Global Service Project challenge but also includes encouraging speakers and club stories. Then do research, brainstorm projects and decide how your club will join the fight against hunger!

GET STARTED



MEMBERS SAY "BOO" TO BULLYING

St. Maarten Academy Builders Club shared that its favorite service project last year was "Saying 'Boo' to Bullying." Members learned how bad bullying is, and they used their drawing skills and research to create "boo-tiful grams." The "boo-ti-ful grams" with anti-

bullying messages (and an attached piece of candy) were given out secretly around the school on Halloween — behind recipients' chairs, under their doors and even on their backs or shoulders. If your club had a creative and fun antibullying or Halloween-themed project this year, let us know!

SHARE YOUR STORY



GIVE HALLOWEENING MORE MEANING

Builders Club members can ensure this Halloween has a bigger purpose by joining Trick-or-Treat for UNICEF. It's an annual fundraising initiative — and an easy way to turn a night of costumes and candy into real help for children around the world.

The money they collect goes to Start Strong: Zambia, the signature project of Key Club International , Kiwanis' program for high school students. The funds support UNICEF's early childhood development work in Zambia — including the building of insakas, which are community centers made from sustainable materials. Each insaka gives children and families a place to learn, play and

grow. Clubs that collect and turn in US$250 by December 31 will receive a banner patch!

Last year, Key Club members raised US$86,955 with help from Builders Club and Aktion Club. That paid for two insakas — each with a classroom and a playground. With your club's help, we can build even more this year!

LEARN MORE



SURVEYS DUE OCTOBER 31

Share your club's thoughts! Beginning-of-year member surveys can be completed by end-of-day on October 31! Remember, clubs submitting these surveys will have the opportunity to receive a US$25 Amazon gift card. And clubs who submit all three surveys this year (member beginning- and end-of year surveys *and* the advisor end-of-year survey) will have the opportunity receive a club pizza party in 2027!

GET STARTED



We’re growing our family one club at a time! Here are the newly chartered Builders Clubs and the Kiwanis districts where they’re located.

- Waccamaw Intermediate School, Pawleys Island, South Carolina, U.S., Carolinas District
- Collège Félix EBOUE, Petit-Bourg, Guadeloupe, Eastern Canada and the Caribbean District
- Port Henderson Primary, Bridgeport, St. Catherine, Jamaica, Eastern Canada and the Caribbean District
- Port Charlotte Middle School, Port Charlotte, Florida, U.S., Florida District
- Dover Middle School, Dover, Arkansas, U.S., Missouri-Arkansas District
- Heartwood Public Charter School, Jefferson, New Hampshire, U.S., New England and Bermuda District
- Amani Charter School, New York, Mount Vernon, U.S., New York District
- Montessori 27, Yonkers, New York, U.S., New York District
- Instituto David, David, Panama, Panama District
- Great Expectations Academy, Sahuarita, Arizona, U.S., Southwest District

UPCOMING EVENTS

OCTOBER

1-31: Trick-or-Treat for UNICEF.

31: Beginning-of-year member surveys deadline, 11:59 p.m. ET

NOVEMBER

2-6: Key Club Week.

DECEMBER

31: Trick-or-Treat for UNICEF donations due (USD$250 earns a banner patch).

Connect with us!
#BuildersClub

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Manage your Kiwanis family emails