
Fw: Tips for Builders Club Week

From Builders Club <buildersclub@kiwanis.org>

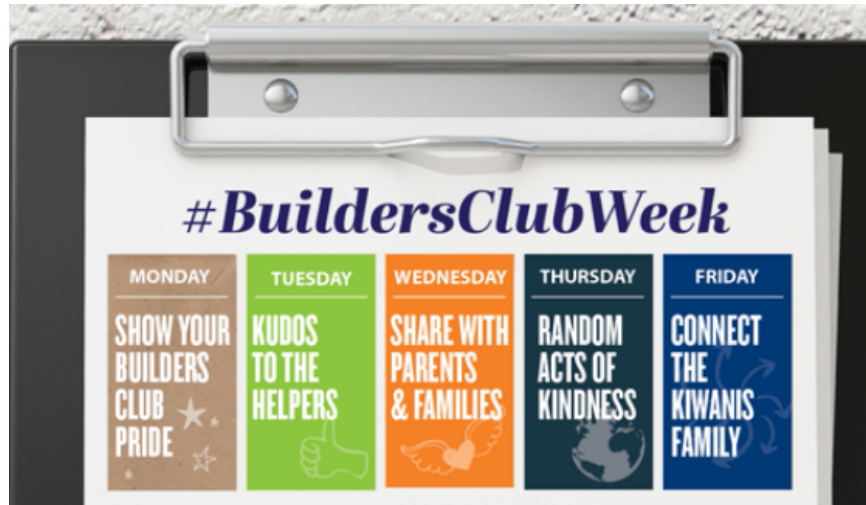
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To Builders Club <buildersclub@kiwanis.org>



LEADERSHIP CORNER

[Register](#) now for the K-Kids & Builders Club District Administrator Chat: Advisor Panel Q & A on Wednesday, February 4, at 7 p.m. ET. Bring your questions and hear what club life is like from experienced K-Kids and Builders Club advisors. What experiences are most meaningful for students? What types of support do they and their clubs need? How can administrators help? Get information and answers during the chat!



PLAN YOUR BUILDERS CLUB WEEK CELEBRATION

Get ready for Builders Club Week, February 23–27! Each day of the week is a chance for your club to share what Builders Club is all about. Need inspiration? [Visit our website](#) to find activity and event ideas your club can use. The daily themes for this year's event are:

- **Monday:** Show Your Builders Club pride.
- **Tuesday:** Kudos to the helpers.
- **Wednesday:** Share with parents and families.
- **Thursday:** Random acts of kindness.
- **Friday:** Connect the Kiwanis family.

Show off how your club celebrated! Tell Kiwanis International using the ["Share Your Story" form](#) — and join the fun on social media with the hashtag #BuildersClub.

HOST A SCHOOL-WIDE EVENT

When your club wants to have a big impact — like raising a substantial amount of money or gathering lots of donations — invite other students, teachers and staff to participate! Here's how **Western Sky Middle School Builders Club** in Goodyear, Arizona, U.S., involved its whole school and the local community in one of the club's largest events each year: the fall food drive. For one week, the club collected cans from classrooms in its three grade levels. Members also left flyers on the doors of houses in the community. Over the weekend, members then collected the cans people left on their doorsteps. The event benefited St. Mary's Food Bank and Turkeys for Troops, with a collection of over 1,000 cans!



4 TIPS FOR PROMOTING YOUR EVENT

The better your club is at promoting its events, the more participation you'll get — whether it's volunteers, donations or community support. Here are four things to remember:

- **Do the groundwork.** Start by creating a solid event plan and timeline.

- **Develop a short description.** Clearly explain what the event or activity is, when and where it's happening and how people can get involved. Give them the information they need to participate and include a clear action you want them to take (for example, buying a ticket today or bringing 10 cans to homeroom by Friday).
- **Market it.** Create flyers, posters, social media posts and emails. Don't forget school announcements and bulletin boards. Do an interview and get it in the school newsletter. Ask an administrator to add your event to the school calendar. Send information home to families.
- **Spread the word!** Tell friends, families and teachers.

BUILDERS CLUB BRINGS BACK BLESSING BOX

The Wyoming Area Catholic School Builders Club in Exeter, Pennsylvania, U.S., reestablished a blessing box this year to distribute nonperishable food and personal care items to community members.

[READ MORE](#)



REGISTER FOR the upcoming AWARDS advisor CHAT

Join us! [Register](#) for the next K-Kids & Builders Club Advisor Chat: Talking about awards and K-Kids and Builders Club weeks, on Wednesday, January 21, 2025, at 7 p.m. ET. Get tips on completing an award-winning annual achievement report and see successful entries for other [Builders Club awards and contests](#). Be prepared to share stories about how your club celebrates [Builders Club Week](#)!



We're growing our family one club at a time! Here are the newly chartered Builders Clubs and the Kiwanis districts where they're located.

- Sussman Middle School, Downey, California, U.S., California-Nevada-Hawaii District
- Avery Middle School, Banner Elk, North Carolina, U.S., Carolinas District
- Free Town Primary School, Bridgeport, St. Catherine, Eastern Canada and the Caribbean District
- Norman Gardens Primary School, Kingston, Eastern Canada and the Caribbean District
- One Way Preparatory, Kingston, Jamaica, Eastern Canada and the Caribbean District
- Lakeland Highlands Middle School, Lakeland, Florida, U.S., Florida District
- McHenry Middle School, McHenry, Illinois, U.S., Illinois-Eastern Iowa District
- Maple Valley Middle School, Clifton, New Jersey, U.S., New Jersey District
- New Taipei Municipal Jhanghe Junior High School, New Taipei City, Taiwan, Taiwan District

UPCOMING EVENTS

DECEMBER

31: [Trick-or-Treat for UNICEF](#) donations due.

JANUARY

21: [K-Kids and Builders Club Advisor Chat:](#) Talking about awards and K-Kids and Builders Club weeks at 7 p.m. ET.

FEBRUARY

9-13: [K-Kids Week.](#)

23-27: [Builders Club Week.](#)

Connect with us!
#BuildersClub



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