

Talking Points



This activity will allow members to:

- Improve communication skills.
- Increase confidence.
- Bring awareness to the service need and how the Builders Club will make a difference.

Materials needed:

- One worksheet per member (print it at buildersclub.org/IDEA)
- Pens or pencils
- Whiteboard
- Markers
- Stopwatch

How to lead this activity:

Now that your club has chosen a high-impact service project, members should practice how to describe it to others.

1. Explain that it's important for non-members to learn about the service need, how it affects the community and how they can make a difference by helping the club.
2. Give each member a Talking Points worksheet and ask them to take notes based on the club's discussion. They can use this as a "cheat sheet" when talking to parents, neighbors, friends and others about the club's service project.
3. Tell club members to remember the following when discussing the project:
 - a. **Keep it short.** You want to hit all the main points without overwhelming someone with too many small details.
 - b. **Show your passion.** It's exciting that your club is giving back to the community and making a difference. Let that excitement show when speaking to others.
 - c. **Invite others to join the effort.** The more people who get involved with our service project, the bigger its impact will be.
4. A club officer should read each question and ask members what main talking points should be included in the answer.
5. Using the whiteboard, the club secretary should take notes on each question.
6. After all questions have been answered, ask members to practice their talking points.
7. In groups of two, each member should use the Talking Points handout to describe the service project to his/her partner.
 - Each member should complete his/her speech in three minutes.
 - Each member should ask his/her partner for feedback on how to improve.
8. At the end of the meeting, thank members for their hard work. Encourage them to practice their Talking Points by telling family members about the service project.
9. Explain that, at the next meeting, everyone will talk more about how to share news about the service project.

Talking Points

Now that our club has chosen a high-impact service project, it's time to tell others about it. Take notes below on what information to include. Remember to:

- Keep it short.
- Show your passion.
- Invite others to join the effort.

What is our Builders Club service project?

Who will benefit from our service project?

Why is this service project needed in our community?

Would you like to help us with this service project?