Clothing Drive

Steps for planning, execution and reflection

**Pre-reflection.** Lead a club discussion about why this service project is important. Some discussion questions:

- Why should we host a clothing drive?
- What impact would our club have in our community with this service project?
- Who will benefit from this service project?
- How can we empower others in the school or community to help us?

**Research.** Find out the best ways that your club can complete this project. Assign each club member to research a part of the planning. A few important questions to answer:

- What organization or school can we donate the items to?
- Does this organization/school have any rules about donations that we need to know?
- What is the best timeline for this project?
- How can we publicize this project to the school to get more items? (This might include a meeting with the principal or school counselor.)
- Where can we store the donations as we collect them?

**Advertising.** Club members could create flyers, make announcements, make presentations, etc. Have the club brainstorm all the people they can reach—and all the ways they can reach them—to maximize the drive’s potential.

**Collection and delivery.** Collect as many items as you can, and inspect each one to make sure it can be used by the drive’s beneficiaries. Then deliver the items!

**Reflection.** At the next club meeting, the club should discuss the project. Some reflection questions:

- How well did the members work together?
- What are some things that we learned from this project?
- What did we achieve, and what goals did we meet?