

Ready to build your club? Here's what you need to know.

WHEN YOU CHARTER A SERVICE LEADERSHIP PROGRAM CLUB, you inspire leadership from the start. As new members go through the process of building the club, they share the workload—and the vision. Explore the big-picture outline here to get a sense of the club-building process. When you're ready to start building, get down to the bottom line: Tap into the helpful tools and resources at www.KiwanisOne.org/charter.

1. Find

The first step in building your club is laying the foundation—finding a place to meet, a supporting sponsor, hands-on advisors and a core group of members to get the club off the ground.



A site

Your club needs a home base—and a place to meet. Often they're one in the same. Depending on the type of club you're starting, your home site may be a school, community center or other facility.

A Kiwanis sponsor*

Usually, a Kiwanis club sponsors an SLP club—offering both financial support and hands-on guidance. Your sponsor can help you outline an initial budget for expected expenses.



Advisors

You'll need an advisor from your site and your local Kiwanis club*. Both bring different expertise to the table to help guide your club.



Resources

Gather the tools you'll need to build, grow and lead your club.

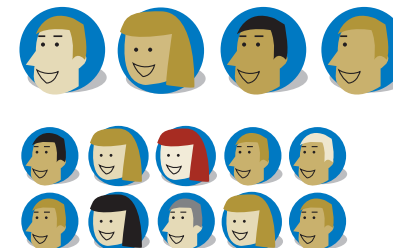
The basics: Determine club structure and organization.

PR tools: Learn responsibilities and order free posters, brochures and video.

Advisor tips: Know what to ask—and expect from—advisors.

Core members

Often, a core group of members helps assess the club's potential, create a prospect list, promote the club and recruit new members.



*Key Club and Circle K International do not require Kiwanis Club sponsorship to start a club.

2. Lead

Once you've laid the groundwork for your club, it's time to get organized. Prepare the paperwork and report your club to the Kiwanis International office, invite new members to join, train club leaders and members, and build enthusiasm.



Organize

It's time to put all the pieces together. Meet with new members to adopt club bylaws, elect officers and directors, plan your club's meeting schedule and brainstorm service ideas.



Charter

The chartering process—gathering signatures, creating a roster, completing forms—makes your club a reality. Once the work is done, plan to celebrate with a special charter presentation ceremony. Find out how to do it at www.kiwanisone.org/charter.



Train

Running a club involves training officers, budgeting and setting goals.



Learn officer and committee roles and duties.

Find sample agendas and icebreaker ideas.

Access tools for every step.

3. Serve

Now for the fun part. Once your club is official, you'll be ready to reach out to the community and make a difference through meaningful service projects. This is a great time to start collaborating. Discover club members' passions. Talk about what your community needs and how your club can help.



Alternative assets

Looking for a service option that's not a club? Look into Key Leader, Bring Up Grades and Terrific Kids. Key Leader (page 12) is a weekend leadership experience for teens. Bring Up Grades and Terrific Kids (page 6) are mentoring and recognition programs for elementary school students. They're all meaningful ways to connect with kids—and excellent complements to the Kiwanis suite of clubs.



BOTTOM LINE Need help? Find free tips and resources at www.Kiwanis.org/charter.

Or give us a call at 317-875-8755, ext. 411 (worldwide) or 800-KIWANIS, ext. 411 (USA and Canada).