

ELIMINATE WEEK: SAMPLE SPONSORSHIP LETTER

Customize this letter with your Eliminate Week activities and then request support from businesses in your community.

Date

Name

Address

City, State Zip

Dear NAME:

From May 6-10, 2013, students and members of NAME Builders Club will host a special spirit week at SCHOOL NAME to raise funds and awareness for The Eliminate Project: Kiwanis eliminating maternal and neonatal tetanus (MNT). During this "Eliminate Week," students will participate in a variety of fun activities, like selling carnations and snacks, to raise much-needed funds to help moms and babies around the world. Just US\$1.80 will save or protect one woman and her future children from MNT.

Eliminate Week will culminate with Blue Friday on DATE. Students and faculty will donate \$X to wear blue—The Eliminate Project's signature color—and show their support.

SCHOOL NAME, a school in your neighborhood, needs your help.

We invite BUSINESS NAME to partner with students by pledging to donate \$X for every student and faculty member who participates in Blue Friday. This donation will help save or protect X women and their future children. Or BUSINESS NAME might consider a one-time donation of \$X and help save or protect X women and their future children.

Thank you for considering this proposal. Enclosed is a donation form. If you are interested in helping and haven't heard from us by April 25, please call (XXX- XXXX) or email (email address) me.

Together, we can inspire students and help eliminate a disease from the face of the Earth. Visit TheEliminateProject.org to learn more about the campaign and additional ways to get involved.

Yours in service,

Builders Club of NAME
District