



www.buildersclub.org

2011-12 Builders Club Contest and Award Booklet

Contest and award information has been divided into two categories: opportunities for individual club members; opportunities for the club. A description, criteria checklist and entry form are included for each contest and award. Below is a contest/award listing which includes a description of the items required for entry into each contest/award.

Contest/award opportunities available to individual club members:

<u>Contest</u>	<u>Page number</u>
1. Speech Contest	2
2. Leadership Award	5

Contest/award opportunities available to the club as a group:

<u>Contest</u>	<u>Page number</u>
3. Builders Club Book	7
4. Scrapbook Contest	10
5. Club Single Service Award	13

PLEASE READ – IMPORTANT INFORMATION

- All contest/award entries should be submitted to the district administrator by **April 1**.
- The district committee of Builders Club judges all entries and the district administrator forwards district winners to Kiwanis International by **April 30** for international judging.
- All entries except scrapbook entries become the property of Kiwanis International. Scrapbooks will be returned in August to the individual indicated on the Scrapbook Information Sheet adhered to the inside cover of the scrapbook entry.
- By signing the contest entry form, permission is granted for Kiwanis International to promote and publicize materials in Kiwanis International publications and on Kiwanis International Web sites.

Builders Club Speech Contest

CONTESTANTS CAN SELECT ANY OF THE FOLLOWING SPEECH THEMES:

1. Suggestions for a fun Builders Club service project.
2. My checklist for creating a service project.
3. How to assess community needs.
4. My advice to a new Builder Club.

CONTEST RULES

1. The subject matter of the speech must follow the designated theme, be original and completely developed by the participant.
2. A typed version of the speech must be submitted with the videotaped presentation.
3. The presentation must be viewable on a DVD player.
4. The speaker must be videotaped delivering his or her presentation before a Kiwanis group.
5. Each speaker will be allowed a maximum of **four (4) minutes** for his or her presentation.
6. Contest materials must be submitted to the district administrator by April 1.
7. Each speaker must be a Builders Club member in good standing with his or her local club.
8. The winning speaker from each Kiwanis district will be eligible for the international Speech Contest.
9. The decision of the judges is final and no changes or alterations will take place after the judges have certified the results both at the district and international level.

PRESENTATION OF RECOGNITION

District Speech Contest winners should plan to present the winning speech before a group at a Kiwanis function, preferably the Kiwanis district convention, at which time the certificate is presented.

The international first-, second- and third-place Builders Club Speech Contest winners receive a medallion from Kiwanis International. The medallion will be forwarded to the district administrator for presentation to the overall winner during a Kiwanis function.

Builders Club Speech Contest Judging Criteria Checklist

Description:

	<p>Clarity of message; projection of idea (20 points maximum)</p> <ul style="list-style-type: none"> • Is there a main idea and is it well stated or developed?
	<p>Originality (10 points maximum)</p> <ul style="list-style-type: none"> • Has the speaker made this topic personal? • Has he or she gone beyond clichés to give a new approach or meaning to the topic?
	<p>Organization (20 points maximum)</p> <ul style="list-style-type: none"> • Is the presentation well organized? • Does it have an attention-getting introduction? • Does the speech flow logically? • Is there a good summary or conclusion?
	<p>Depth (10 points maximum)</p> <ul style="list-style-type: none"> • Is there depth of thought and feeling to the material? • Has the writer researched the material?
	<p>Reference (5 points maximum)</p> <ul style="list-style-type: none"> • If a literary quote is used, is it identified by title and author? • If statistics are used, is the source given?
	<p>Grammar Choice (10 points maximum)</p> <ul style="list-style-type: none"> • Are there any glaring grammatical errors? • Is there particularly good sentence structure and proper use of grammar? • Is the vocabulary well chosen, not just slang?

The Delivery:

	<p>Posture (Composure and Gestures) (10 points maximum)</p> <ul style="list-style-type: none"> • Does the speaker command attention of the audience or slouch or move distractingly? • Are the gestures well defined, or are they small, fluttery, indefinite, and distracting?
	<p>Voice (Tone and Effectiveness/Pronunciation) (10 points maximum)</p> <ul style="list-style-type: none"> • Is the voice strong and does it carry well, or is it weak and difficult to hear? • Is it modulated? • Does the speaker vary the rate of speaking, tone, volume, and pitch? • Were there any errors in pronunciation?
	<p>Attention of Audience (5 points maximum)</p> <ul style="list-style-type: none"> • Did the speech catch and hold your attention?
	<p>TOTAL (100 possible)</p>

Builders Club Speech Contest Entry Form

Speech contestant name: _____

Builders Club name: _____ BC Key number: _____

FACULTY ADVISOR INFORMATION

Faculty Advisor name: _____

Faculty Advisor address: _____

City, State, Zip code: _____

Phone number: _____ E-mail: _____

KIWANIS ADVISOR INFORMATION

Kiwanis Advisor name: _____

Kiwanis Club name: _____

Kiwanis Advisor address: _____

City, State, Zip code: _____

Phone number: _____ E-mail: _____

SIGNATURES

Participant/Builders Club member signature: _____

Participant Parent/Guardian signature: _____

Faculty Advisor signature: _____

Kiwanis Advisor signature: _____

District Administrator signature: _____

Kiwanis District: _____

CHECKLIST

The following items must be submitted with the contest entry.

- Builder Club Speech Contest Entry Form
- Typed copy of presentation
- DVD of presentation

Mail to your District
Administrator by April 1

Kiwanis International Foundation's Builders Club Leadership Award Program

An opportunity to recognize outstanding leaders within Builders Club is available via the Kiwanis International Foundation's Builders Club Leadership Award program. This program offers each district Builders Club Leadership Award recipient a token of achievement and a \$100 American Express gift check.

AWARD RULES

To be eligible for the award, a nominee must be a member of a Builders Club in good standing.

Each nomination packet submitted for consideration for this award must include:

1. A letter of recommendation written and signed by the Builders Club faculty or Kiwanis advisor.
2. A letter of recommendation written and signed by a school or club site administrator able to indicate academic, behavioral, and social success.
3. A listing of Kiwanis-family activities attended by the nominee, including Builders Club meetings, service and fund-raising projects, and interactions with the sponsoring Kiwanis club and other service organizations. The number of hours invested by the member in each activity listed must be indicated.
4. A listing of all non-Builders Club activities (such as church or religious organizations, Scouting, and organized athletics) in which the nominee participates. The number of hours invested by the member in each activity listed must be indicated.

Nominations must be submitted to the Builders Club district administrator by April 1. The District Committee on Builders Club selects the district recipient and submits the selected nomination to the Kiwanis International Office by April 30.

PRESENTATION OF RECOGNITION

The Builders Club staff at Kiwanis International distributes a letter of congratulations, \$100 American Express gift check, and token of achievement to the district administrator to be awarded to the district's recipient. When possible, Builders Club district administrator will present this recognition at the district's annual meeting.

Builders Club Leadership Award Entry Form

Nominee name: _____

Nominee address: _____

City, State, Zip code: _____

Phone number: _____

Builders Club name: _____ BC Key number: _____

FACULTY ADVISOR INFORMATION

Faculty Advisor name: _____

Faculty Advisor address: _____

City, State, Zip code: _____

Phone number: _____ E-mail: _____

KIWANIS ADVISOR INFORMATION

Kiwanis Advisor name: _____

Kiwanis Club name: _____

Kiwanis Advisor address: _____

City, State, Zip code: _____

Phone number: _____ E-mail: _____

SIGNATURES

Participant/Builders Club member signature: _____

Participant Parent/Guardian signature: _____

Faculty Advisor signature: _____

Kiwanis Advisor signature: _____

District Administrator signature: _____

Kiwanis District: _____

CHECKLIST

The following items must be submitted with the contest entry.

- Builder Club Leadership Award Entry Form
- Items needed for "nomination packet" (refer to award rules)

<p>Mail to your District Administrator by April 1</p>

Builders Club Book

The Builders Club Book Contest is an opportunity for Builders Club members to create a visual piece to teach what Builders Club is.

CONTEST RULES

1. Tell the reader about Builders Club in no more than 24 pages (total of front and back), including the book cover.
2. Pages must be a standard 8 ½ inches by 11 inches in size.
3. Books must be bound or in a binder.
4. The book is intended to let middle school/junior high students through adults know what it means to be a part of Builders Club. (The book can be used as a marketing tool.)
5. The Builders Club members must create and complete the Builders Club Book.
6. Entries should be submitted to the district administrator by April 1st. The district committee on Builders Club selects the district recipient and submits the winning book to Kiwanis International.
7. Each entrant must be a Builders Club in good standing.
8. The district administrator will submit the first place district winner to Kiwanis International. District winners will be kept during the summer and displayed at the Builders Club exhibit booth during the Key Club, Circle K and Kiwanis International conventions.
9. District scrapbook winners may also be photographed and displayed on the Builders Club Web site.
10. The decision of the judges is final and no changes or alterations will take place after the judges have certified the results both at the district and International level.

PRESENTATION OF RECOGNITION

District winners should be invited to a Kiwanis function at which time the certificate of recognition and trophy are presented. If this is not possible the certificate and trophy are presented to the district winner at a Builders Club meeting or mailed to the faculty advisor for presentation.

Builders Club Book Judging Criteria

	<p>Format (25 points maximum)</p> <ul style="list-style-type: none"> • Are the pages 8 ½ inches by 11 inches in size? • Are there a maximum of 24 pages, including the cover? • Is everything bound together? • Is there a consistent look and feel? • Is there evidence that the book was created by the Builders Club members?
	<p>Language (15 points maximum)</p> <ul style="list-style-type: none"> • Was the writing style appropriate for the book? • Was the content grammatically correct?
	<p>Cover (10 points maximum)</p> <ul style="list-style-type: none"> • Does the cover set the look and feel for the entire book?
	<p>Interior Artwork (25 points maximum)</p> <ul style="list-style-type: none"> • Were the visual elements selected the best choice for the style of the book? • Does the artwork enhance the information being shared?
	<p>Book Content (25 points maximum)</p> <ul style="list-style-type: none"> • Does the book appeal to the audience – middle school/junior high students through adults? • Does the book’s content tell the reader what Builders Club is all about? • Does the book have a professional look and feel? • Could the book be used as a marketing tool to promote Builders Club?
	<p>TOTAL (100 points maximum)</p>

Builders Club Book Contest Entry Form

Builders Club name: _____ BC Key number: _____

FACULTY ADVISOR INFORMATION

Faculty Advisor name: _____

Faculty Advisor address: _____

City, State, Zip code: _____

Phone number: _____ E-mail: _____

KIWANIS ADVISOR INFORMATION

Kiwanis Advisor name: _____

Kiwanis Club name: _____

Kiwanis Advisor address: _____

City, State, Zip code: _____

Phone number: _____ E-mail: _____

SIGNATURES

Participant/Builders Club member signature: _____

Participant Parent/Guardian signature: _____

Faculty Advisor signature: _____

Kiwanis Advisor signature: _____

District Administrator signature: _____

Kiwanis District: _____

CHECKLIST

The following items must be submitted with the contest entry.

- Builder Club Book Contest Entry Form
- Builders Club Book entry

Mail to your District Administrator by April 1

Return book to the following person by August 15th:

Name: _____

Address: _____

City, State, Zip code: _____

Builders Club Scrapbook Contest

CONTEST RULES

1. Each Builders Club may enter one scrapbook containing pictures, souvenirs, examples, newspaper clippings, etc. of its activities throughout the current academic year.
2. The Builders Club members must create and complete the scrapbook.
3. Submit scrapbook to the district administrator by April 1st.
4. Divide and label the scrapbook into the following sections: service to school, service to community, fund-raising projects, assistance to Kiwanis family projects and miscellaneous.
5. Number the pages with a table of contents included at the beginning of the scrapbook.
6. Submit entries in a standard three-ring binder notebook, a scrapbook, or a homemade scrapbook. As long as some type of cover is holding the contents of the book, the entry will be accepted for judging. There are no size limitations.
7. Affix a completed scrapbook information sheet to the inside front cover of the scrapbook.
8. The district administrator will submit the first place district winner to Kiwanis International. District Scrapbook winners will be kept during the summer and displayed at the Builders Club exhibit booth during the Key Club, Circle K and Kiwanis International conventions.
9. District scrapbook winners may also be photographed and displayed on the Builders Club Web site.

PRESENTATION OF RECOGNITION

District winners should be invited to a Kiwanis function at which time the certificate of recognition, trophy and banner patch are presented. If this is not possible, these items will be presented to the district winner at a Builders Club meeting or mailed to the faculty advisor for presentation.

The Scrapbook Judging Criteria Checklist

	<p>Format (25 points maximum)</p> <ul style="list-style-type: none"> • Are tabs/dividers included? • Do the page numbers correspond with the table of contents? • Is everything bound together? • Is there a consistent look and feel? • Is there evidence the scrapbook was completed by the Builders Club members?
	<p>Cover (10 points maximum)</p> <ul style="list-style-type: none"> • Is the name of the club and school year included? • Does the cover set the look and feel for the entire scrapbook?
	<p>Interior Artwork (25 points maximum)</p> <ul style="list-style-type: none"> • Are visual elements other than words and photographs used to tell the story? • Does the artwork enhance the information being shared?
	<p>Photographs (25 points maximum)</p> <ul style="list-style-type: none"> • Are the photos in focus? • Is there a variety of sizes and shapes of photo? • Do the photos enhance the information being shared? • Are there action photos? • Refer to: Kiwaniis Photograph Resources
	<p>Communication Examples (25 points maximum)</p> <ul style="list-style-type: none"> • Was information about your club published in a newsletter, newspaper, magazine, etc? • Did your club receive thank you cards or letters of appreciation? • Share any example of communication with or about your club.
	Scrapbook Information Sheet Included (10 points maximum)
	Service to School –2 examples needed (10 points maximum)
	Service to Community –2 examples needed (10 points maximum)
	Fundraising/Donation Projects –2 examples needed (10 points maximum)
	Kiwaniis-family Projects – 1 example needed (5 points maximum)
	TOTAL (155 points maximum)

Builders Club Scrapbook Contest Entry Form

Builders Club name: _____

BC Key number: _____

FACULTY ADVISOR INFORMATION

Faculty Advisor name: _____

Faculty Advisor address: _____

City, State, Zip code: _____

Phone number: _____ E-mail: _____

KIWANIS ADVISOR INFORMATION

Kiwanis Advisor name: _____

Kiwanis Club name: _____

Kiwanis Advisor address: _____

City, State, Zip code: _____

Phone number: _____ E-mail: _____

SIGNATURES

Participant/Builders Club member signature: _____

Participant Parent/Guardian signature: _____

Faculty Advisor signature: _____

Kiwanis Advisor signature: _____

District Administrator signature: _____

Kiwanis District: _____

CHECKLIST

The following items must be submitted with the contest entry.

- Builder Club Scrapbook Contest Entry Form
- Builders Club Scrapbook entry

Mail to your District
Administrator by April 1

Return book to the following person by August 15th:

Name: _____

Address: _____

City, State, Zip code: _____

Builders Club Single Service Award

The Club Single Service Award provides recognition to Builders Clubs for their single best service project.

AWARD RULES

1. To qualify for this award the Builders club must be in good standing.
2. A qualifying club single service project is defined as a club service project that is planned, organized and produced by the Builders Club members occurring on a single day or consecutive days, or recurring on different days. In the case of a recurring project, it is the same project that must be repeated for the purpose of achieving the same service goal.
3. Only activities conducted during the current year can be submitted.
4. Photos and newspaper clips should be used to help explain the club's project.
5. Entries should be sent to the district administrator by April 1. The District Committee on Builders Club will select a first, second, and third place district winner. Only first place district winners will be forwarded to Kiwanis International.
6. Any entry may be disqualified for reporting incorrect or false information.

PRESENTATION OF RECOGNITION

District winning entries should be displayed at the Kiwanis International District convention and the first place district winner should be invited to the district convention where presentation of the certificate, trophy and patch will take place.

Kiwanis International will use Club Single Service district winning entries to promote the Builders Club program. This may entail publishing the winning project in Kiwanis family publications and/or posting to Kiwanis family Web sites.

Club Single Service Project Contest Judging Criteria Checklist

	<p>Service need (10 points)</p> <ul style="list-style-type: none"> • 1 paragraph - Explain how you discovered the need your project is addressing. • 1 paragraph - Explain the actual need the project is addressing.
	<p>Project plan (20 points)</p> <ul style="list-style-type: none"> • 1 paragraph - Explain the planning process. Was a committee formed? Did club members meet and write out the plan together?
	<p>Project implementation (20 points)</p> <ul style="list-style-type: none"> • 1 paragraph - Explain how club members implemented the plan. What was done during every day of the project? Photographs from the project should be displayed to share information about implementation of the project.
	<p>Final results (25 points)</p> <ul style="list-style-type: none"> • 1 paragraph - What impact was made as a result of conducting this project? Who was helped? What was improved?
	<p>Public awareness (10 points)</p> <ul style="list-style-type: none"> • 1 paragraph – What did the club do to inform the school, community, and Kiwanis family about the project? We’re community members, or Kiwanis family members invited to participate? <i>Newspaper clippings may be displayed to share press coverage.</i>
	<p>Member impact (10 points)</p> <ul style="list-style-type: none"> • 1 paragraph - What did members learn as a result of participating in this project? Explain how perceptions about self and others were changed.
	<p>Additional information (5 points)</p> <ul style="list-style-type: none"> • 1 paragraph - Share any additional information you feel is important to educating others about the club’s Single Service Project.

Builders Club Single Service Entry Form

Builders Club name: _____ BC Key number: _____

FACULTY ADVISOR INFORMATION

Faculty Advisor name: _____

Faculty Advisor address: _____

City, State, Zip code: _____

Phone number: _____ E-mail: _____

KIWANIS ADVISOR INFORMATION

Kiwanis Advisor name: _____

Kiwanis Club name: _____

Kiwanis Advisor address: _____

City, State, Zip code: _____

Phone number: _____ E-mail: _____

SIGNATURES

Participant/Builders Club member signature: _____

Participant Parent/Guardian signature: _____

Faculty Advisor signature: _____

Kiwanis Advisor signature: _____

District Administrator signature: _____

Kiwanis District: _____

CHECKLIST

The following items must be submitted with the contest entry.

- Builder Club Single Service Entry Form
- Builders Club Single Service entry

<p>Mail to your District Administrator by April 1</p>
