

BC WIRE

E-Newsletter for Builders Club Advisors

August 2010

2010–11 renewal kits

In September, your Kiwanis club will receive the Builders Club renewal information. Once the online renewal is completed (click on Club Renewal Center at www.buildersclub.org), your club will receive their annual membership supplies. The kit includes pins, cards, posters and tons of great information. Make sure to pay extra attention to the new items: the Builders Club video and membership recruitment cards. With these, you will find a quick overview of how to use them as well. Best of luck recruiting new members to make your Builders Club stronger.

What's planned for the new year?

For many Builders Clubs, August and September are a time for clubs to get re-engaged for the year. For a little help planning your year, check out the [planning calendar](#) to get ideas for what to include in your club's calendar.



Sixty years ago, Trick-or-Treat for UNICEF was started by a Presbyterian minister and his family. This first-of-its-kind program was introduced as a means for American children to give to their peers in countries suffering in the aftermath of World War II. Thanks to many generations, the Trick-or-Treat for UNICEF program has expanded to other countries and raised more than \$160 million worldwide.

Now, Trick-or-Treat for UNICEF has a thoroughly unique place in history, and in the hearts and minds of tens of millions of people; from kindergarteners to rock stars, cartoon characters, politicians, churches, synagogues and mosques, to athletes and teachers.

Trick-or-Treat for UNICEF: Celebrating 60 years of giving

The concept of engaging children to help other children may seem intuitive to us now, but at the time, it was revolutionary and introduced the concept of global citizenry.

Builders Clubs have been supporting Trick-or-Treat for UNICEF to raise funds for programs in Africa and South America. The funds raised go to the world's most vulnerable populations.

All U.S.-based Builders Clubs will receive a Trick-or-Treat for UNICEF fundraising kit in mid-September. You can order additional kits and collection boxes—including human-sized costume boxes—by calling Kiwanis' Member Services at

Save the date: Thursday, October 7 @ 8pm (EST)

Take one hour to hear about the latest Builders Club news. Registration information will arrive soon! Plan to participate in this great FREE training opportunity.

Online—tools to help you lead

Kiwanis clubs and advisors can find everything needed to support their Builders Club in the SLP sponsorship toolkit—online! You'll find everything from budgeting suggestions and officer training outlines to tips on how to integrate Builders Club members into Kiwanis meetings. Make a positive impact on the kids you lead. Check out these 10 simple steps to sponsorship today at www.KiwanisOne.org/advisor.



Ideas for clubs

Hunger Action Month: 1 in 8. That's the number of Americans who will struggle with hunger today. But equally striking is the number of meals YOU can provide with even a small donation: three meals for every dollar. Throughout Hunger Action Month, food banks are calling upon their communities to take action by giving up something small through the "Give a Little, Feed a Lot" campaign. Here are easy ways for youth to get involved:

- Connect with your local food bank and see how you can get involved.
- Learn more about the BackPack program and how your club can provide food to children over weekends and school vacations.

Date: September 2010

More information: hungeractionmonth.org



International Literacy Day: International Literacy Day focuses attention on worldwide literacy needs. More than 780 million of the world's adults (nearly two-thirds of whom are women) do not know how to read or write, and between 94 and 115 million children lack access to education. Here is what your club can do to celebrate:

- Stage a Fun Run for Literacy and provide donated books to participants.
- Read folk tales from different countries to elementary students.
- Tap your students' creativity for ideas about how to make the community more aware of literacy issues.

Date: September 8, 2010

More information: www.reading.org

TV Turnoff Week: This is an chance to promote active lifestyles and break away from the TV. Here are some ideas for your club:

- Hold a family night at your school or community site with physical activities such as a basketball tournament, obstacle courses or even duck pin bowling.
- Award small prizes to classmates who abstain from TV viewing for an entire week.

Dates: September 19–25, 2010

More information: www.tvturnoff.org



Shared Strategies

Whether you are a Builders Club faculty or Kiwanis advisor, you might have questions about the best ways to work with your club members. In the school community, this is called "classroom management strategies." Theresa L. Roberts, the technology coordinator at Seymour Middle School in Tennessee, recently wrote an article for the National Middle School Association's Middle Ground magazine. In the article, she writes, "If you implement classroom management strategies with a positive, caring spirit, you can smile from Day One and not worry about being 'eaten alive' by your students." Here are some of the suggestions she had to share:

- **Develop relationships.** First, you must let your Builders Club members know that you care about them and their lives. Once they perceive this respect, they will be ready to open up to you.
- **Establish clear expectations.** Your members need to know what you expect of them and at the same time, you need to understand what they expect from you. Roberts suggests that you post your expectations. Remember to "explain, enforce and reinforce your expectations from the beginning."
- **Be consistent.** You must follow through and always be reliable. You have to "walk the walk."
- **Be proactive.** Prevention is always easier than reaction. Roberts suggests that you don't sit behind a desk but instead move around the room; stay among the students so you can deter any behavior issues.
- **Be engaged.** Make sure that each member has a role, even if they aren't officers. Don't let them get bored.

Builders Club youth need structure in the classroom and during outside activities, but they also need "to be engaged, respected and smiled at." Working in partnership with advisors early in the year will ensure that your Builders Club members have a wonderful experience.

Thanks to Theresa L. Roberts for allowing us to share her ideas.

